

EDUCATION

**York University &
Sheridan College (YSDN)**
Toronto Ontario, Canada
Bachelor in Design (BDes)
2016 - 2021

Monash University
Melbourne Australia
Exchange Program
Winter Semester
2020

COMMUNITY

**Association of Registered
Graphic Designers**
Student RGD
2018-2021

TOOLS

Photoshop, Illustrator,
InDesign, Lightroom,
Premiere Pro, After Effects,
Sketch, InVision, Figma,
Webflow, Squarespace,
Maya, AODA Accessibility

PROGRAMMING

HTML5/CSS3, Bootstrap,
JavaScript, jQuery,
Processing, p5.js

EXPERIENCE

pari studios | Creative Director & Artist Manager

February 2020 - Present

- Designed and developed a year-long music and video campaign centered around the artist's music.
- Budgeted projects and maintained team coordination and teamwork.
- Managed and collaborated with marketing companies, directors and artists.
- Over 150,000 streams were obtained from a single release.

PB+J | Designer & Developer Intern

May - August 2019

- Designed full-fidelity mockups and interactive prototypes using Figma then developed them using Squarespace according to AODA accessibility standards.
- Worked with remote teams, from different time zones performing in daily stand-ups.
- Utilized design thinking and empathy when designing websites based on the user and their needs.
- Participated in client calls, design critiques and presentations.
- Bridged the communication gap between designers and developers in regards to what's possible with the development of websites.

blechmen studios | Designer & Photographer

2015 - Present

- Designed album artworks for multiple music clients.
- Photographed musicians & models.

ACCOMPLISHMENTS

Popularity Prize for Branding & Identity

2021, RGD Student Awards

Premise Award for Promotional Web Design

2019, Honourable Mention, RGD Student Awards

Design Hackathon

2018, York Sheridan Design Program

Photography Competition

2016, Skills Ontario